

STAKEHOLDERS' FEEDBACK POLICY

A. Feedback is collected from the following Stakeholders:

- **Students**
- **Teachers**
- **Parents**
- **Alumni**
- **Employers**

B. Students' feedback covers two aspects:

i. Effectiveness of teachers

ii. Satisfaction with Curriculum

- Students' feedback is collected after every semester, i.e., after semester I, II, III and IV.

2. Teachers

Feedback is taken on Curriculum

- Taken every semester, i.e., after semester I, II, III and IV.

3. Employers

- Feedback from employers is mainly on attributes displayed by interning students. The curriculum is expected to help students develop competencies and certain positive work attributes; hence these have been focused upon.

4. Alumni and Parents

- Feedback is gathered on curriculum and education at SVIMS

5. Feedback of Employers, Alumni and Parents is collected once every year.

- Number of employers, parents and alumni varies from year to year and is mainly based on their availability and convenience.

6. Feedback collected is analysed and presented to Management

7. Action is taken on the basis of analysis and negative feedback [which is below 70% on any parameter]

Consolidated Report on Stakeholders' Feedback

SEMESTER I FEEDBACK

A. Student's Feedback on

i. Effectiveness of Teachers

Total students enrolled: 66

Feedback collected from Students: 58

The percentages given below represent totals of Excellent and very Good (5 & 4 ratings) only.

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Sr No	Parameters	Subject Codes – Ratings in Percentages (%)													
		101	102	103	104	105	106	107	107	109	111	113	115	115	116
1	Faculty has well planned sessions	93	87	79	83	91	91	91	87	93	91	90	90	87	93
2	Faculty is a good motivator	90	81	86	86	90	91	90	90	86	90	90	90	91	90
3	Modern teaching aids, power point presentations, Web-resources, etc. are used by the faculty	90	81	79	83	87	90	87	84	90	87	90	86	90	91
4	Is patient in handling questions	91	90	86	86	87	91	91	87	90	90	91	87	91	91
5	Adjusts pace of class to the students' level of understanding	90	90	83	83	87	90	91	83	87	87	87	87	90	91
6	Faculty effectively directs and stimulates discussion	91	83	86	86	91	91	91	87	87	90	91	90	91	91
7	Faculty keeps a good balance between theory and application	87	84	79	83	90	90	90	84	87	87	87	87	90	90
8	Faculty shows availability beyond normal classes	91	84	86	87	87	93	91	87	84	86	83	86	93	93
9	Faculty shares latest information related to the course	86	84	87	86	90	87	87	81	87	91	87	90	90	91

10	Sensible assignments are given by the faculty	93	90	83	81	90	93	93	86	91	90	90	90	91	93
11	Faculty is regular and punctual in Class	93	93	91	91	91	93	93	86	91	90	90	90	91	93
12	Faculty has a good Class control	91	84	90	90	91	91	93	90	93	91	91	91	90	91
13	Faculty completes Curriculum on time	93	90	81	84	87	93	87	84	93	91	93	91	91	93
14.	Faculty focuses on Course and Program Outcomes	91	91	87	87	91	93	93	91	93	91	93	93	93	93

ii. Curriculum

Feedback has been taken of following courses offered in Semester I

Managerial Accounting-GC-101	Management Fundamentals-UL-107
Organizational Behaviour-GC-102	MS Excel-UL-116
Economic Analysis for Business Decisions-GC-103	Legal Aspects of Business-UL-111
Business Research Methods-GC-104	Entrepreneurship Development-UL-109
Basics of Marketing-GC-105	Verbal Communication Lab-IL-113
Digital Business-GC-106	Selling & Negotiation Skills Lab-IL-115

Number of students enrolled: 66

Feedback collected from Students: 56

The percentages given below are totals of strongly agree and agree and strongly disagree and disagree (5 & 4 ratings are for strongly agree and agree respectively and 1 & 2 ratings are for strongly disagree and disagree). (Neither agree nor disagree figures are divided into strongly agree and strongly disagree)

Sr. No	Statements	Strongly agree /Agree	Strongly disagree /Disagree
1	Adequately covers contemporary topics/ global issues/emerging global and national trends	94	6
2	Prepares you for the job market	92	8
3	Enhanced Knowledge of functional areas of management	95	5
4	Helped in skill building, Decision making, Communication, Team building etc.	96	4
5	Helps in developing application -oriented thinking	95	5
6	Sensitized you to ethical values and Professional values	96	4

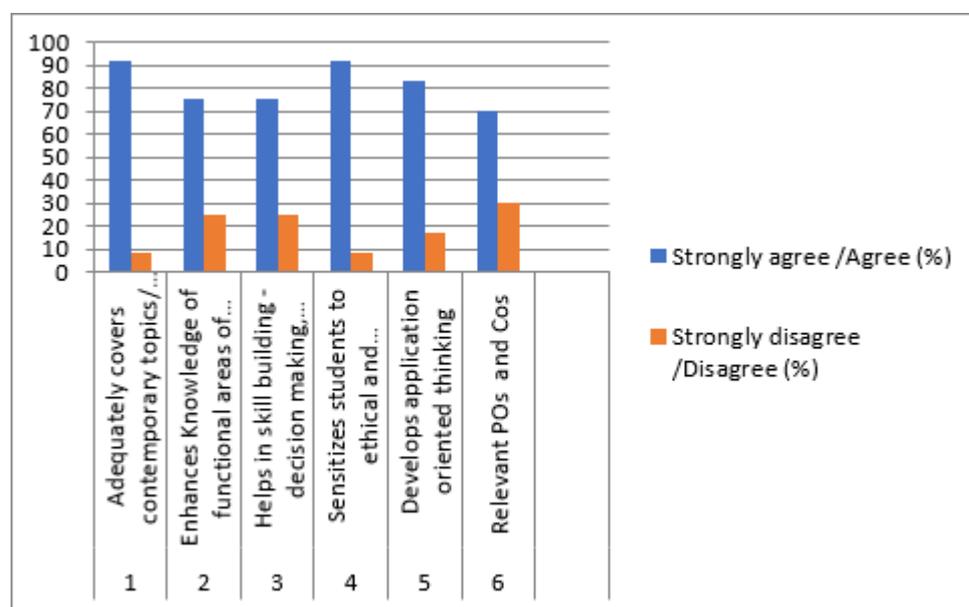
B. Teachers' Feedback on Curriculum

Total: 6

Feedback of the teachers on the Curriculum is collected for semester I. The percentages given below are totals of strongly agree and agree and strongly disagree and disagree (5 & 4 strongly agree and agree and 1 & 2 strongly disagree and disagree. Neither agree nor disagree figures are divided into strongly agree and strongly disagree)

February 2021 to May 2021		Semester I	
Sr. No	Statements	Strongly agree /Agree (%)	Strongly disagree /Disagree (%)
1	Adequately covers contemporary topics/ global issues/emerging global and national trends	92	8
2	Enhances Knowledge of functional areas of management	75	25
3	Helps in skill building – decision making, communication, team building etc.	75	25
4	Sensitizes students to ethical and professional values	92	8
5	Develops application- oriented thinking	83	17
6	Relevant Pos and Cos	70	30

Graph:



SEMESTER III FEEDBACK

A. Student's Feedback on

i. Effectiveness of Teachers

Total Students Enrolled 47

Feedback collected from Students: 40

The percentages given below represent totals of Excellent and very Good (5 & 4 ratings) only.

A. COMMON SUBJECTS

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Sr.No.	Parameters	Subject Codes – Ratings in Percentages (%)				
		301	302	307	308	310
1	Faculty has well planned sessions	68	48	45	73	65
2	Faculty is a good motivator	70	50	50	70	68
3	Modern teaching aids, power point presentations, web resources, etc. are used by the faculty	70	52	55	68	68
4	Is patient in handling questions	68	50	48	73	65
5	Adjusts pace of class to the students' level of understanding	68	48	50	73	68
6	Faculty effectively directs and stimulates discussion	70	45	48	75	68
7	Faculty keeps a good balance between theory and application	68	46	48	68	68
8	Faculty shows availability beyond normal classes	58	46	45	73	65
9	Faculty shares latest information related to the course	70	50	55	75	63
10	Sensible assignments are given by the faculty	58	40	45	70	63
11	Faculty is regular and punctual in class	58	40	45	70	63
12	Faculty has a good class control	70	48	50	70	65
13	Faculty completes Curriculum on time	70	46	45	70	65

14	Faculty focuses on Course and Program Outcomes	68	48	50	68	65
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B. FINANCE SPECIALISATION

Total students: 24

Feedback collected from Students: 22

The percentages given below represent totals of Excellent and very Good ratings (5 and 4 ratings) only.

Sr.No.	Parameters	Subject Codes – Ratings in Percentages (%)				
		304	305	315	318	321
1	Faculty has well planned sessions	81	55	81	77	81
2	Faculty is a good motivator	81	50	81	81	81
3	Modern teaching aids, power point presentations, web resources, etc. are used by the faculty	81	64	81	81	81
4	Is patient in handling questions	86	64	86	81	86
5	Adjusts pace of class to the students' level of understanding	86	64	81	86	81
6	Faculty effectively directs and stimulates discussion	81	55	81	81	81
7	Faculty keeps a good balance between theory and application	77	41	81	77	77
8	Faculty shows availability beyond normal classes	77	59	81	81	77
9	Faculty shares latest information related to the course	86	64	86	86	86
10	Sensible assignments are given by the faculty	91	41	91	91	91
11	Faculty is regular and punctual in class	91	41	91	91	91
12	Faculty has a good class control	81	55	81	77	81
13	Faculty completes Curriculum on time	86	45	86	86	86
14	Faculty focuses on Course and Program Outcomes	81	59	81	81	81

C. HR SPECIALISATION

Total Students Enrolled =10

Feedback collected from Students: 7

The percentages given below represent totals of Excellent and Very Good ratings (5 and 4 ratings) only.

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Sr.No.	Parameters	Subject Codes – Ratings in Percentages (%)				
		304	305	312	318	319
1	Faculty has well planned sessions	43	71	43	43	71
2	Faculty is a good motivator	57	85	57	57	85
3	Modern teaching aids, power point presentations, web resources, etc. are used by the faculty	57	71	57	57	71
4	Is patient in handling questions	71	85	71	71	85
5	Adjusts pace of class to the students' level of understanding	57	85	57	57	85
6	Faculty effectively directs and stimulates discussion	85	85	85	85	85
7	Faculty keeps a good balance between theory and application	57	85	57	57	85
8	Faculty shows availability beyond normal classes	57	71	71	71	71
9	Faculty shares latest information related to the course	43	71	43	43	71
10	Sensible assignments are given by the faculty	57	85	57	57	85
11	Faculty is regular and punctual in class	57	85	57	57	85
12	Faculty has a good class control	57	85	43	57	85
13	Faculty completes Curriculum on time	57	85	43	57	85
14	Faculty focuses on Course and Program Outcomes	57	71	43	57	71

D. MARKETING SPECIALISATION

Total Students Enrolled 9

Feedback collected from Students: 9

The percentages given below represent totals of Excellent and Very Good ratings (5 and 4 ratings) only.

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Sr.No.	Parameters	Subject Codes – Ratings in Percentages (%)				
		304	305	313	314	316
1	Faculty has well planned sessions	67	67	44	56	56
2	Faculty is a good motivator	67	56	44	67	67
3	Modern teaching aids, power point presentations, web resources, etc. are used by the faculty	56	56	44	56	56
4	Is patient in handling questions	67	67	44	78	78
5	Adjusts pace of class to the students' level of understanding	56	44	44	78	67
6	Faculty effectively directs and stimulates discussion	67	67	56	56	56
7	Faculty keeps a good balance between theory and application	56	67	67	56	56
8	Faculty shows availability beyond normal classes	56	67	67	67	78
9	Faculty shares latest information related to the course	56	56	56	67	67
10	Sensible assignments are given by the faculty	67	67	44	78	78
11	Faculty is regular and punctual in class	67	67	44	78	78
12	Faculty has a good class control	67	67	78	78	78
13	Faculty completes Curriculum on time	56	56	44	67	67
14	Faculty focuses on Course and Program Outcomes	44	44	67	56	67

ii. Curriculum

Semester-III		
301-GC-Strategic Management		
302-GC-Decision science		
303-GC-Summer Internship Project		
307-GE-UL-International Business Environment		
308-GE-UL-Project Management		
310-GE-UL-Corporate Governance		
Marketing Specialization	Finance Specialization	Human Resource Management
304-MKT-Services Marketing	304-FIN- Advance Financial Management	304-HRM-Strategic Human Resource Management
305-MKT- Sales & Distribution Management	305-FIN- International Finance	305-HRM-HR Operations
313-MKT-International Marketing	315-FIN-SE-IL- Indirect Taxation	312-HRM-IL-Talent Mangement
314-MKT-Digital Marketing - II	318-FIN-SE-IL-Digital Banking	318-HRM-IL-Performance Management System
316-MKT-Marketing Analytics	321-FIN-SE-IL-Insurance Laws & Regulations	319-HRM-IL-Change Management System & New Technologies in HRM

Number of students enrolled: 47

Number of students participated in the feedback: 37

The Curriculum offers the following subjects and the feedback was taken for the same:-

The percentages given below are totals of strongly agree and agree and strongly disagree and disagree (5 & 4 strongly agree and agree and 1 & 2 strongly disagree and disagree. Neither agree nor disagree figures are equally divided into strongly agree and strongly disagree)

Sr.No.	Statements	Semester III	
		Strongly Agree /Agree (%)	Strongly disagree /Disagree (%)
1	Adequately covered contemporary topics/ global issues/emerging global and national trends	83	17
2	Prepares you for the job market	78	22
3	Enhanced Knowledge of functional areas of management	87	13
4	Helped in skill building and Decision making, Communication, Team building etc.	84	16
5	Helps in developing application- oriented thinking	84	16
6	Sensitized you to ethical values and Professional values	89	11

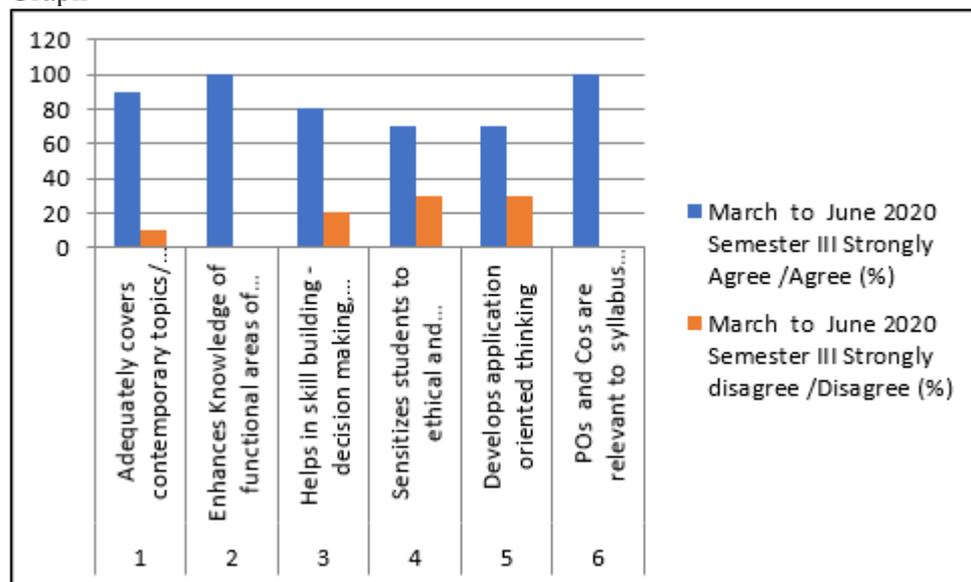
B. TEACHERS' FEEDBACK on CURRICULUM

Number of Teachers: 05

Feedback of the teachers on the Curriculum is collected for semester I & III. The percentages given below are totals of strongly agree and agree and strongly disagree and disagree (5 & 4 strongly agree and agree and 1 & 2 strongly disagree and disagree. Neither agree nor disagree figures are equally divided into strongly agree and strongly disagree)

Sr.No.	Statements	Semester III	
		Strongly Agree /Agree (%)	Strongly disagree /Disagree (%)
1	Adequately covers contemporary topics/ global issues/emerging global and national trends	90	10
2	Enhances Knowledge of functional areas of management	100	0
3	Helps in skill building - decision making, communication, team building etc	80	20
4	Sensitizes students to ethical and professional values	70	30
5	Develops application- oriented thinking	70	30
6	POs and Cos are relevant to Curriculum of 2019	100	0

Graph



ANALYSIS

SEMESTER I

A. Feedback from Sem I Students on Effectiveness of Teachers:

- Students feedback and ratings for the faculty members showed that they were very satisfied with them. Faculty members were rated above 75% on almost all the parameters.

B. Feedback on Curriculum :

Students

1. Feedback of students showed more than 90% ratings for the mentioned parameters. This indicates that students are satisfied that the curriculum adequately covers the contemporary, global and national trends, enhances functional area knowledge and personal and employability skills.

Teachers

2. Teachers feedback on Curriculum showed more than 80% rating on most of the mentioned parameters. This showed that teachers are satisfied that the Curriculum adequately covers the contemporary, global and national trends. At the same time, it is necessary that the Curriculum prepares students to be employment ready.

SEMESTER III

A. Feedback from Sem III Students on Effectiveness of Teachers:

1. Some faculty, primarily Visiting Faculty have not enjoyed high ratings from students.
2. Students expressed satisfaction on most of the parameters of the other faculty members.

B. Feedback on Curriculum :

Students

3. Students rated the curriculum above 75% on all parameters indicating a high level of satisfaction.

Teachers

4. Teachers feedback on Curriculum showed more than 80% rating on all mentioned parameters except sensitizing students to values and ethics and developing critical thinking. The curriculum designed by SPPU thus measures well on quality parameters.

ACTION TAKEN REPORT

1. The Feedback was presented to Management. The Director explained to the Board members that visiting faculty had primarily not measured up in student evaluations. The low ratings were also because the visiting faculty could not develop enough rapport and understanding on the virtual platforms.
2. The Director explained to the council that one of the regular faculties was having severe medical issues and had slipped on ratings on certain parameters.

Based on Suggestion and Decisions by Management following Actions were taken

1. Services of the Visiting Faculty [with low ratings] were stopped. The Management advised that due care should be taken to appoint visiting faculty who have got a good track record in academics and are well versed with techniques of student engagement on virtual platforms.
2. The permanent faculty with low ratings was advised to proceed on medical leave, recover completely and then resume duties
3. Student employability was sought to be enhanced through introduction of suitable career-oriented certificate courses
4. Sanctuary – special sessions conducted by the Institute would focus more deeply on sensitizing students to ethical issues.

**Consolidated Report on Stakeholders' Feedback
June to September 2021**

SEMESER II Feedback

A. Students' Feedback on

i. Effectiveness of Teachers

A. Generic Core Subjects

Total Students Enrolled: 66

Feedback collected from Students: 64

The percentages given below represent totals of Excellent and Very Good ratings (5 and 4 ratings) only.

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Sr. No.	Parameters	Subject Codes – Ratings in Percentages (%)								
		MM	FM	HRM	OSCM	EL	CFM	GWES	BG&SII	CS
1	Faculty has well planned sessions	94	94	94	94	92	92	91	88	94
2	Faculty is a good motivator	91	92	92	92	92	94	88	89	90
3	Modern teaching aids, power point presentations, web resources, etc. are used by the faculty	94	92	94	92	94	92	91	89	94
4	Is patient in handling questions	89	92	91	91	91	91	83	86	91
5	Adjusts pace of class to the students' level of understanding	92	94	92	94	92	94	88	89	92
6	Faculty effectively directs and stimulates discussion	91	92	91	92	91	91	84	86	91
7	Faculty keeps a good balance between theory and application	94	92	92	94	94	92	89	89	92
8	Faculty shows availability beyond normal classes	94	92	94	92	94	91	88	86	94
9	Faculty shares latest information related to the course	94	94	94	94	92	94	92	92	92
10	Sensible assignments are given by the faculty	91	91	94	91	92	92	86	84	92
11	Faculty is regular and punctual in class	91	91	94	91	92	92	86	84	92
12	Faculty has a good class control	92	91	92	91	91	92	89	91	91
13	Faculty completes Curriculum on time	92	89	92	91	92	92	84	86	91
14	Faculty focuses on Course and Program Outcomes	94	92	94	92	94	92	91	92	92

B. Finance Specialization

Total Students Enrolled: 36

Feedback collected from Students: 34

Sr. No	Parameters	Subject Codes – Ratings in Percentages (%)			
		205	206	219	223
1	Faculty has well planned sessions	94	88	85	94
2	Faculty is a good motivator	91	82	85	91
3	Modern teaching aids, power point presentations, web resources, etc. are used by the faculty	94	82	85	94
4	Is patient in handling questions	94	85	85	94
5	Adjusts pace of class to the students' level of understanding	91	79	85	94
6	Faculty effectively directs and stimulates discussion	91	82	79	91
7	Faculty keeps a good balance between theory and application	94	85	82	91
8	Faculty shows availability beyond normal classes	85	82	82	91
9	Faculty shares latest information related to the course	91	91	82	91
10	Sensible assignments are given by the faculty	91	79	76	94
11	Faculty is regular and punctual in class	91	79	76	94
12	Faculty has a good class control	94	88	85	97
13	Faculty completes Curriculum on time	97	82	88	97
14	Faculty focuses on Course and Program Outcomes	94	88	85	94

C. HRM Specialization

Total enrolled Students: 16

Feedback collected from Students : 13

Sr. no.	Parameters	Subject Codes – Ratings in Percentages (%)			
		205	206	217	219
1	Faculty has well planned sessions	85	91	91	91
2	Faculty is a good motivator	91	91	85	85
3	Modern teaching aids, power point presentations, web resources, etc. are used by the faculty	91	91	85	77
4	Is patient in handling questions	85	85	85	85
5	Adjusts pace of class to the students' level of understanding	85	85	85	85
6	Faculty effectively directs and stimulates discussion	85	100	85	85
7	Faculty keeps a good balance between theory and application	85	91	85	85
8	Faculty shows availability beyond normal classes	77	91	85	85
9	Faculty shares latest information related to the course	77	85	85	85
10	Sensible assignments are given by the faculty	77	91	77	85
11	Faculty is regular and punctual in class	77	91	77	85
12	Faculty has a good class control	85	100	85	85
13	Faculty completes Curriculum on time	85	91	85	100
14	Faculty focuses on Course and Program Outcomes	77	85	91	85

D. Marketing Specialization

Total enrolled Students: 14

Feedback collected from Students: 14

Sr. no.	Parameters	Subject Codes – Ratings in Percentages (%)			
		205	206	219	221
1	Faculty has well planned sessions	92	92	92	92
2	Faculty is a good motivator	92	92	92	92
3	Modern teaching aids, power point presentations, web resources, etc. are used by the faculty	79	85	85	92
4	Is patient in handling questions	85	92	92	92
5	Adjusts pace of class to the students' level of understanding	85	92	92	92
6	Faculty effectively directs and stimulates discussion	85	92	92	92
7	Faculty keeps a good balance between theory and application	85	92	92	92
8	Faculty shows availability beyond normal classes	85	92	92	92
9	Faculty shares latest information related to the course	85	92	92	92
10	Sensible assignments are given by the faculty	85	92	92	92
11	Faculty is regular and punctual in class	85	92	92	92
12	Faculty has a good class control	85	92	92	92
13	Faculty completes Curriculum on time	71	85	85	85
14	Faculty focuses on Course and Program Outcomes	85	92	92	92

II. Curriculum

Common	Marketing Specialization	Finance Specialization	Human Resource Specialization
201 GC- Marketing Management	205 MKT Marketing Research	205 –FIN- Financial Markets and Banking Operations	205 HR Competency Based Human Resource Management
202 GC Financial Management	206 MKT Consumer Behaviour	206-FIN- Personal Financial Planning	206 HR Employee Relations & Labour Legislation
203 GC-Human Resources Management	219 MKT SE-IL-MKT-03 Personal Selling Lab	219 FIN-SE-IL Direct taxation	217 HR-SE-IL-Labour welfare
204 GC- Operations & Supply Chain Management	221 MKT SE-IL-MKT-05 Marketing of Financial Services -I	223 FIN-SE-IL- Fundamentals of Life Insurance-Products & Underwriting	219 HR-SE-IL- Learning and Development
207-GC-UL-Contemporary Frameworks in Management			
208-GC-UL- Geopolitics & World Economic Systems			
211-GC-UL-Business, Government & Society			
215 –GE-IL- Entrepreneurship lab			
291- Human Rights - II			
292 -Introduction to Cyber Security -II			

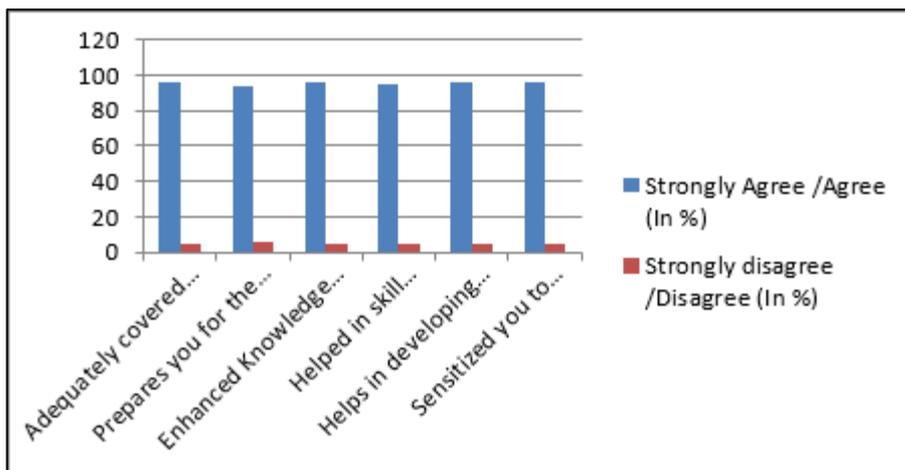
Total enrolled Students: 66

Number of students participated in the feedback: 61

The percentages given below are totals of strongly agree and agree and strongly disagree and disagree (5 & 4 strongly agree and agree and 1 & 2 strongly disagree and disagree. Neither Agree nor Disagree ratings are divided equally into strongly agree and strongly disagree)

Sr. No.	Parameters	Strongly Agree /Agree (In %)	Strongly disagree /Disagree (In %)
1	Adequately covered contemporary topics/ global issues/emerging global and national trends	96	4
2	Prepares you for the job market	94	6
3	Enhanced Knowledge of functional areas of management	96	4
4	Helped in skill building and Decision making, Communication, Team building etc.	95	5
5	Helps in developing application- oriented thinking	96	4
6	Sensitized you to ethical values and Professional values	96	4

Graph



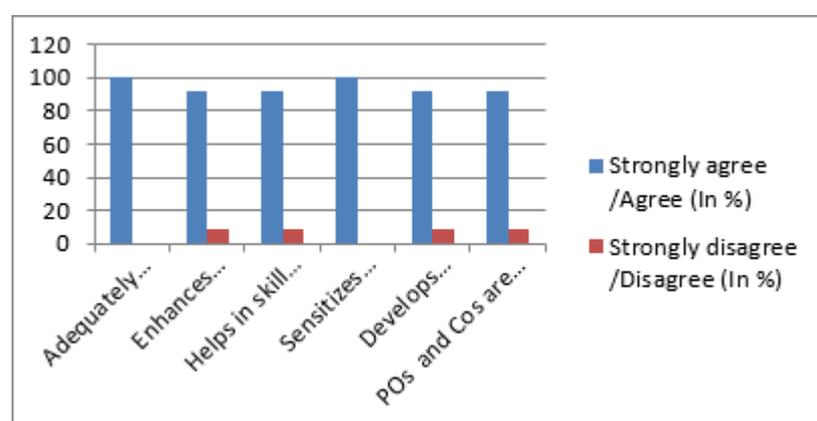
B. Teachers' Feedback on Curriculum

Number of Teachers participated in feedback: 06

Feedback of the teachers on the Curriculum is collected for semester II. The percentages given below are totals of strongly agree and agree and strongly disagree and disagree (5 & 4 strongly agree and agree and 1 & 2 strongly disagree and disagree. Neither Agree nor Disagree ratings are divided equally into strongly agree and strongly disagree).

Sr.No.	Statements	Strongly agree /Agree (In %)	Strongly disagree /Disagree(In %)
1	Adequately covers contemporary topics/ global issues/emerging global and national trends	100	0
2	Enhances Knowledge of functional areas of management	92	8
3	Helps in skill building - decision making, communication, team building etc	92	8
4	Sensitizes students to ethical and professional values	100	0
5	Develops application - oriented thinking	92	8
6	POs and Cos are relevant to Curriculum of 2019	92	8

Graph



Sem IV Feedback

A. Students' feedback on effectiveness of teachers

Total Students Enrolled: 47

Feedback collected from Students: 44

A. Common Subjects

The percentages given below represent totals of Excellent and Very Good ratings (5 and 4 ratings) only.

Sr. no	Parameters	Subject Codes – Ratings in Percentages (%)			
		401	402	407	408
1	Faculty has well planned sessions	75	80	80	68
2	Faculty is a good motivator	80	82	84	68
3	Modern teaching aids, power point presentations, web resources, etc. are used by the faculty	82	84	80	68
4	Is patient in handling questions	80	82	82	68
5	Adjusts pace of class to the students' level of understanding	75	84	82	73
6	Faculty effectively directs and stimulates discussion	80	84	82	75
7	Faculty keeps a good balance between theory and application	80	84	82	70
8	Faculty shows availability beyond normal classes	80	82	84	75
9	Faculty shares latest information related to the course	80	82	84	75
10	Sensible assignments are given by the faculty	77	84	82	68
11	Faculty is regular and punctual in class	77	84	82	68
12	Faculty has a good class control	80	84	86	77
13	Faculty completes Curriculum on time	82	84	86	73
14	Faculty focuses on Course and Program Outcomes	84	86	84	80

B. Finance specialization

Total enrolled Students: 24

Feedback collected from Students: 21

The percentages given below represent totals of Excellent and Good ratings (5 and 4 ratings) only.

□

Sr. no	Parameters	Subject Codes – Ratings in Percentages (%)			
		403	404	409	412
1	Faculty has well planned sessions	95	71	90	95
2	Faculty is a good motivator	95	71	95	90
3	Modern teaching aids, power point presentations, web resources, etc. are used by the faculty	95	67	90	90
4	Is patient in handling questions	90	71	81	90
5	Adjusts pace of class to the students' level of understanding	90	62	81	90
6	Faculty effectively directs and stimulates discussion	85	62	90	85
7	Faculty keeps a good balance between theory and application	85	62	85	85
8	Faculty shows availability beyond normal classes	85	67	81	81
9	Faculty shares latest information related to the course	81	67	76	85
10	Sensible assignments are given by the faculty	90	62	85	76
11	Faculty is regular and punctual in class	90	62	85	76
12	Faculty has a good class control	81	67	81	81
13	Faculty completes Curriculum on time	90	62	90	85
14	Faculty focuses on Course and Program Outcomes	81	71	76	76

C. HR specialization

Total enrolled Students: 10

Feedback collected from Students: 9

The percentages given below represent totals of Excellent and Good ratings (5 and 4 ratings) only.

□

Sr.NO.	Parameters	Subject Codes – Ratings in Percentages (%)			
		403	404	412	415
1	Faculty has well planned sessions	67	67	67	67
2	Faculty is a good motivator	56	56	56	56
3	Modern teaching aids, power point presentations, web resources, etc. are used by the faculty	56	56	56	67
4	Is patient in handling questions	67	67	67	78
5	Adjusts pace of class to the students' level of understanding	67	67	67	78
6	Faculty effectively directs and stimulates discussion	56	56	56	78
7	Faculty keeps a good balance between theory and application	67	67	67	78
8	Faculty shows availability beyond normal classes	78	78	78	78
9	Faculty shares latest information related to the course	78	78	78	78
10	Sensible assignments are given by the faculty	78	78	78	89
11	Faculty is regular and punctual in class	78	78	78	89
12	Faculty has a good class control	67	67	67	78
13	Faculty completes Curriculum on time	78	78	78	78
14.	Faculty focuses on Course and Program Outcomes	78	78	78	78

D. Marketing specialization

Total enrolled Students: 9

Feedback collected from Students : 9

The percentages given below represent totals of Excellent and Good ratings (5 and 4 ratings) only. Average, poor ratings are not shown here.

Sr.NO.	Parameters	Subject Codes – Ratings in Percentages (%)			
		403	404	409	414
1	Faculty has well planned sessions	100	100	100	100
2	Faculty is a good motivator	89	89	89	89
3	Modern teaching aids, power point presentations, web resources, etc. are used by the faculty	100	100	100	100
4	Is patient in handling questions	100	89	100	89
5	Adjusts pace of class to the students' level of understanding	100	100	100	100
6	Faculty effectively directs and stimulates discussion	100	100	100	100
7	Faculty keeps a good balance between theory and application	100	100	100	100
8	Faculty shows availability beyond normal classes	100	100	100	100
9	Faculty shares latest information related to the course	100	100	100	100
10	Sensible assignments are given by the faculty	100	100	100	100
11	Faculty is regular and punctual in class	100	100	100	100
12	Faculty has a good class control	100	100	100	100
13	Faculty completes Curriculum on time	100	100	100	100
14	Faculty focuses on Course and Program Outcomes	100	100	100	100

b. Feedback on Curriculum

Number of students enrolled: 47

Number of students participated in the feedback: 43

The Curriculum offers the following subjects and the feedback was taken for the same:-

SEM-IV			
Common	Marketing Specialization	Finance Specialization	Human Resource Specialization
401 GC-14 -Enterprise Performance Management	403 MKT SC-MKT-Marketing 4.0	403 FIN SC-FIN-Financial Laws	403 HR SC-HRM-Organizational Diagnosis & Development
402 GC-15 Indian Ethos & Business Ethics	404 MKT SC-MKT-Marketing Strategy	404 FIN SC-FIN-Current Trends & Cases in Finance	404 HR SC-HRM-Current Trends & Cases in Human Resource Management
407 GE-UL-21 Cyber Laws	409 MKT SE-IL-MKT-Customer Relationship Management	409 FIN SE-IL-FIN-Fixed Income Securities	412 HRM SE-IL-HRM-Best Practices in HRM
408 GE-UL-22 Corporate Social Responsibility & Sustainability	414 MKT SE-IL-MKT-Marketing to Emerging Markets & Bottom of the Pyramid	412 FIN SE-IL-FIN-Strategic Cost Management	415 HRM SE-IL-HRM-E-HRM
492 Introduction to Cyber Security			
494-Skill Development - II			

The percentages given below are totals of strongly agree and agree and strongly disagree and disagree (5 & 4 strongly agree and agree and 1 & 2 strongly disagree and disagree).

Sr. No.		Strongly Agree/Agree (In %)	Strongly Disagree/Disagree (In %)
1	Adequately covered contemporary topics/global issues/emerging global and national trends	81	19
2	Prepares you for the job market	77	23
3	Enhanced Knowledge of functional areas of management	84	16
4	Helped in skill building "Decision making, Communication, Team building etc.	8	19
5	Helps in developing application -oriented thinking	80	20
6	Sensitized you to ethical values and Professional values	81	19

c. Teachers' feedback on Curriculum

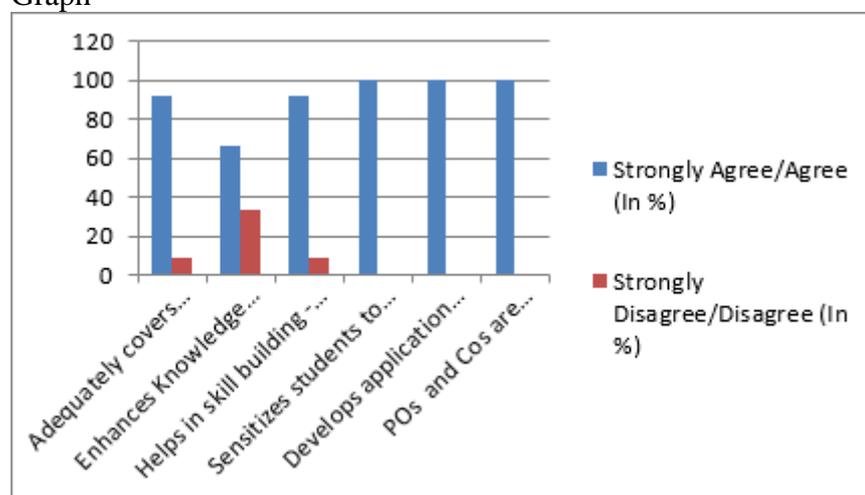
Number of teachers participated in feedback: 06

Feedback of the teachers on the Curriculum is collected for semester IV. The percentages given below are totals of strongly agree and agree and strongly disagree and disagree (5 & 4 strongly agree and agree and 1 & 2 strongly disagree and disagree).

□

Sr.No.	Statements	Strongly Agree/Agree (In %)	Strongly Disagree/Disagree (In %)
1	Adequately covers contemporary topics/ global issues/emerging global and national trends	92	8
2	Enhances Knowledge of functional areas of management	67	33
3	Helps in skill building - decision making, communication, team building etc	92	8
4	Sensitizes students to ethical and professional values	100	0
5	Develops application -oriented thinking	100	0
6	POs and Cos are relevant to Curriculum of 2019	100	0

Graph



2. Alumni feedback:

A) Opinion about curriculum of MBA

Total No. of Alumni Feedback: 49

Alumni feedback is collected once in a year. The percentages given below are totals of strongly agree and agree and strongly disagree and disagree (5 & 4 strongly agree and agree and 1 & 2 strongly disagree and disagree).

Sr.No.	Statements	Strongly Agree/Agree (In %)	Strongly Disagree/Disagree (In %)
1	Adequately covered contemporary topics/ global issues/emerging global and national trends	94	6
2	Enhanced Knowledge of functional areas of management	91	8
3	Helped in skill building - Decision making, Communication, Team building etc.	94	6
4	Sensitized you to ethical values and Professional values	94	6
5	Developed application - oriented thinking	92	7
6	Made you employable	90	10

B)Opinion about Quality of education at SVIMS:

- The percentages given below are totals of Excellent, V. Good, Good (5, 4, 3 Excellent, V. Good, Good and Fair 2 and, Poor is1)

Sr.No.	Statements	Total excellent ,V.good & Good	Fair	Poor
1	Value Education	88	10	2
2	Mentoring/Career guidance	84	14	2
3	Infrastructure	88	12	0
4	Certificate/Professional courses offered	84	10	6
5	Co-curricular activities	90	8	2
6	Industry Interactions	84	12	4
7	Quality of Teaching	88	10	2

3. Employers' feedback

Total No. of Employers: 12

The percentages given below are for the ratings of Satisfactory, Good and Excellent. (3,4 and 5 respectively)
No student has got a rating below satisfactory.

□	Sr.No.	Statements	Percentages			Total
			Satisfactory (3)	Good (2)	Excellent (1)	
	1	Accepts responsibility	17	17	67	100
	2	Accepts criticism	0	33	67	100
	3	Demonstrates organisational skills	0	17	83	100
	4	Uses technical knowledge and expertise	17	0	83	100
	5	Shows good judgement	17	0	83	100
	6	Demonstrates creativity/originality	17	17	67	100
	7	Analyses problem effectively	17	0	83	100
	8	Self -reliant	0	17	83	100
	9	Communicates well	17	17	67	100
	10	Has professional attitude	17	0	83	100
	11	Professional appearance	0	0	100	100
	12	Is punctual	17	0	83	100
	13	Uses time effectively	17	0	83	100
	14	Dependable	0	0	100	100
	15	Co-operates with co-workers & supervisors	17	0	83	100
	16	Shows interest in work	17	0	83	100
	17	Learns Quickly	0	0	100	100
	18	Takes initiative	0	0	100	100
	19	Produces high quality work	0	0	100	100
	20	Overall performance	0	0	100	100
	21	Consideration for placement offer	0	0	100	100

4. Parents' Feedback: Total No: 43

A) Has the education at SVIMS helped your ward in: [Please put Tick mark in appropriate boxes]

Sr.No.	Particulars	Yes (In %)	No (In %)
1	Becoming More confident	91	9
2	Improving communication skills	93	7
3	Developing a holistic/all round personality	88	12
4	Becoming More Professional	86	14
5	Becoming more employable	86	14

B) Opinion about the Curriculum and SVIMS

The percentages given below are totals of Excellent, V. Good, Good (5, 4, 3 Excellent, V. Good, Good and Fair is 2, Poor is 1).

Sr.No.	Particulars	Percentage (In %)		
		Total of Excellent, V. Good, Good	Fair	Poor
1	Curriculum offered by Savitirbai Phule Pune University	81	12	7
2	Quality of education at SVIMS	84	9	7
3	Value education/Character building education at SVIMS	84	9	7
4	Safety aspects	84	9	7
5	Caring atmosphere	86	9	5
6	Counselling and Mentoring facilities	84	7	9
7	Certificate/Professional Courses offered at SVIMS	81	7	12
8	Infrastructure offered	84	12	5
9	Extra-curricular activities	84	7	9
10	Industry interactions	81	7	12
11	Curriculum offered by Savitirbai Phule Pune University	81	12	7

C)The percentages given below are totals of Excellent, V. Good, Good (5, 4, 3 Excellent, V. Good, Good and Fair, Poor is 1 and 2).

Sr.No.	Particulars	Rating		
		Total of Excellent, V. Good, Good	Fair	Poor
1	On a scale of 5 how would you rate the Institution	93	7	0.00
2.	Rate your satisfaction level for online teaching	88	9	2

Analysis:

Feedback from students:

- MBA I Students' feedback for all the faculty members on the mentioned parameters was observed to be above 70%, which showed that the faculty members are effectively performing their roles and responsibilities as facilitators, motivators and mentors.
- MBA-II students also gave good ratings (above 70%) to majority of the faculty members. Rating of a few faculty members were observed to be below 70%.

Feedback on Curriculum From Student:

- Students feedback on Curriculum is taken to understand if the students feel that it adequately covers the contemporary, global and national trends. At the same time, it is necessary that the Curriculum prepares students to face the nitty-gritties of the corporate world and be employment ready.
- The analysis of MBA I and MBA II feedback showed that the ratings was above 90% indicating that the Curriculum adequately covers contemporary, global and national trends.

Feedback from teachers:

- Teachers' feedback about the Curriculum put forth their satisfaction about the Curriculum covering the contemporary, global and national trends.

Feedback from Alumni

- Alumni students are satisfied with the Curriculum of MBA as well as quality of teaching, and learning process at SVIMS.
- Alumni are also satisfied on the value education, mentoring/ career guidance, activities conducted and opportunities provided to interact with industry stalwarts at the Institute.

Feedback from Employers

- The overall feedback given by the employers is more than 80 % in most of the parameters stated, which reflects that they are satisfied to have students from the Institute on board.
- The employers found that the students were well groomed, are trustworthy and took keen interest in their work. The overall performance of the interns was rated par excellence.

Feedback from Parents:

- All parents are satisfied with the education provided at SVIMS.
- All parents have given above 81 % rating to all the parameters of curriculum, which means that they are satisfied with the SPPU Curriculum and the Curriculum delivery at the Institute.
- Parents' rating of 83% regarding the online lectures showed that they were satisfied with the pedagogy.

Action Taken:-

- The feedback was discussed with Management. They expressed happiness over positive ratings on most fronts.
- Counselling was undertaken to improve ratings [for teachers with ratings below 70%] to better the ratings of faculty who have less than 70% rating on some parameters. They would be counselled and suitably trained.
- A new faculty member was recruited in place of a faculty member facing severe health issues
- Relevant Certificate courses and value - added courses were introduced to enhance the students' employability skills.