



AR2507916

Savitribai Phule Pune University
Annual Report Information 2024-2025
Planning and Development

College Details

1.	Name Of the Department/College/Institute	: Sadhu Vaswani Mission Sadhu Vaswani Institute of Management Studies for Girls Addr: 6 Koregaon Road Pune Ta: Pune (corporation Area) Dist: Pune	2.	Address Of the Department/College/Institute	: 6 Koregaon Road Pune Ta: Pune (corporation Area) Dist: Pune Pincode: 411001
3.	Name Of the Head/Principal/Director	: Bhagwanti Hemandas Nanwani	4.	Tele (O/R) With STD Code/Mobile No., Fax No, Email Address and Website Address	: Tele.- 020-26054491 Email- management.svims@gmail.com URL- www.svims-pune.edu.in

5. Reference Books/Monographs Published by Teacher (2024-2025) :

Sr. No.	Name of the Teacher(s)/Author	Title of the Reference Books/Monographs	Name and Place of Publisher(s)	Date of Publication	Isbn/Issn No.
1	Jaswal Ashish Rajendra	STRATEGIC MANAGEMNT	SCICRAFTHUB PUBLICATION	2024	978-81-973538-3-3 /
2	Jaswal Ashish Rajendra	Rural Marketing and Entrepreneurship: Unlocking the Potential of Rural India	Shashwat Publication	2025	978-93-6087-287-8 /
3	Lakhani Divya Yogesh	AI-Powered Personalization: Revolutionizing Mobile Commerce for Enhanced Customer Experiences	IGI Global	2025	9798369353424 /

6. No.of Conference, Symposia, Seminars,Workshops etc. Organized (2024-2025)

Sr. No.	No. of State Level	No. of National Level	No. of International Level
1	6	17	0

7. Research Publications in National and International Journals/Edited Books/Proceedings (2024-2025)

Sr. No.	Name of the Teacher's/Author	Title of the Paper	Name of the Journal/Proceeding/Edited Book	Volume & Pages	Year of Publication	ISBN/ISSN No.
1	Raskar Neeta Anil	DATA AGGREGATION AND PREPROCESSING SCHEME FOR HIGHLY UNCERTAIN RAW IOT SENSOR DATA	Indian StreamS reSearch Journal	14 & 11	2024	ISSN No : 2230-7850 / ISSN No : 2230-7850
2	Raskar Neeta Anil	AI FOR HETEROGENEOUS SYSTEMS IN IOT DEVICES	Review of ReseaRch	13 & 9	2024	ISSN: 2249-894X / ISSN: 2249-894X



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3	Raskar Neeta Anil	Waste Management Optimization using Reinforcement Learning Algorithm	Journal of Innovations in Data Science and Big Data Management	3 & 12	2024	e-ISSN: 2583-9845, / e-ISSN: 2583-9845,
4	Raskar Neeta Anil	Advancing IOT Interoperability: Dynamic Protocol Translation through Machine Learning For Enhanced Communication Efficiency	International Journal For Multidisciplinary Research	6 & 15	2024	(ISSN NO: E-ISSN: 2582-2160) / (ISSN NO: E-ISSN: 2582-2160)
5	Patil Vaishali Rajendra	CUSTOMER RELATIONSHIP MANAGEMENT IN BANKS WITH REFERENCE TO STATE BANK OF INDIA	Madhya Pradesh Journal of Social Sciences A biannually Journal of M. P. Institute of Social Science Research, Ujjain	ISSN: 0973-855X (Vol 29 No. 1(ii), June 2024) & 15	2024	- / ISSN: 0973-855X (Vol 29 No. 1(ii), June 2024)
6	Patil Vaishali Rajendra	HARNESSING THE HALO: EXPLORING THE IMPACT OF THE HALO EFFECT ON PHARMACEUTICAL MARKETING STRATEGIES	URBAN INDIA ISSN: 0970-9045 (Print) UGC Care Listed Journal	Volume: 44, Issue No: 1, (Jan-June) 2024 & 7	2024	- / ISSN: 0970-9045 (Print)
7	Patil Vaishali Rajendra	A FRAMEWORK AND ANALYSIS TO INVESTIGATE THE FUNCTION OF DATA MINING IN BUSINESS DECISION-MAKING	Rabindra Bharati University Journal of Economics	Vol: XVIII, April 2024 & 16	2024	- / ISSN: 0975-802X
8	Jaswal Ashish Rajendra	REEVALUATING GREEN MARKETING IN DIGITAL AGE	Perspectives in Social Work	Volume: XXXIX, & 13	2024	NA / 0974-5114
9	Jaswal Ashish Rajendra	A FRAMEWORK AND ANALYSIS TO INVESTIGATE THE FUNCTION OF DATA MINING IN BUSINESS DECISION-MAKING	Rabindra Bharati University Journal of Economics	XVIII, April 2024 & 11	2024	na / 0975-802X
10	Jaswal Ashish Rajendra	"Evaluating the 7 P's of Marketing in Banking Services: Insights from Private and Public Sector Practices	PARIDNYA – The MIBM Peer Reviewed Journal	Volume 10 & 6	2024	2347-2405 / 2457-0281



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11	Jaswal Ashish Rajendra	Exploring Opportunities and Challenges of the Digital Economy for Developing Countries – A Perspective	Madhya Pradesh Journal of Social Sciences (MPJSS)	30 & 8	2025	0973-855X / na
12	Jaswal Ashish Rajendra	HARNESSING THE HALO: EXPLORING THE IMPACT OF THE HALO EFFECT ON PHARMACEUTICAL MARKETING STRATEGIES	URBAN INDIA	44 & 7	2024	NA / 0970-9045
13	Chandan Shveti Rahul	A COMPREHENSIVE REVIEW OF FRAUD DETECTION WITH BLOCKCHAIN AND MACHINE LEARNING	URBAN INDIA	44 & 6	2024	NA / 0970-9045
14	Lakhani Divya Yogesh	Effects of Music Streaming Platforms on New and Existing Artists	International Journal of Scientific Research in Engineering and Management	8 & 6	2024	- / 2582-3930
15	Raskar Neeta Anil	IoT-based Energy-Efficient System for Smart Irrigation Systems	International Research Conference on Management and Multidisciplinary Studies (IRCMMS) 2025.	122	2025	ISBN NO.978-81-966481-5-2 / ISBN NO.978-81-966481-5-2
16	Raskar Neeta Anil	Libcity Traffic Speed Prediction Using Machine Learning	International Conference on Sustainable Innovation in Science and Engineering (ICSISE)	7	2025	3305, 030007 (2025) / 3305, 030007 (2025)

8. Research Projects/Schemes Undertaken by Teachers (2024-2025)

Sr. No.	Name of the Investigator(s)	Faculty	Title of the Research Project/Scheme	Name of the Funding Agency	Duration of the Project/Scheme	Amount Sanctioned (Rs.)	Major/Minor
NA	NA	NA	NA	NA	NA	NA	NA

9. Teachers Attended Conferences, Seminars, Symposia, Workshops etc. (2024-2025)

Sr. No.	No. of Teachers Attended State Level	No. of Teachers Attended National Level	No. of Teachers Attended International Level
1	2	15	0



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10. No. of Collaboration with International Institute/Colleges/University Department during the Year (2024-2025)					
Sr. No.	MoU	Exchange Program	Exchange of Teachers	Franchise	
1	NA	NA	NA	NA	

11. Grants Sanction for Funding Agency (2024-2025)					
Sr. No.	UGC	DST/DBT/B.Voc.	CE/CPE	S.P. Pune University	Any Other
1	NA	NA	NA	NA	NA

12. Faculty Wise Enrollment Of Students (2024-2025)													
Faculty	Sex	Open	Sc	ST	DT(A)	NT	NT(B)	NT(C)	NT(D)	OBC	SBC	Physically Challenged	Total
Management	FEMALE	70	11	0	0	0	0	4	4	21	2	0	112
TOTAL		70	11	0	0	0	0	4	4	21	2	0	112

13. Statistical Information about Teacher for Academic Year (2024-2025)							
Sr.No.	Category	Granted			Non Granted		
		Male	Female	Total	Male	Female	Total
1	OPEN	0	0	0	2	8	10
	Total	0	0	0	2	8	10

14) Environment Conservation :

Tree Plantation Drive :



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Number of Programmes Arranged	Number of Trees Planted
1	10

River Conservation :

Number of Programmes Arranged	Total Number of Participants
0	0

Soil Conservation :

Number of Programmes Arranged	Total Number of Participants
0	0

Water Conservation :

Number of Programmes Arranged	Total Number of Participants
0	0

Any Other :

Name of Programmes Arranged	Number of Programmes Arranged	Total Number of Participants
0	0	0

15) Sports Competition :

Type	Total Number of Programs Arranged	Total Numbers of participants In each program	Total Number of Award Win(Upto Third Rank)
CollegeLevel	0	0	0
UniversityLevel	0	0	0
StateLevel	0	0	0
NationalLevel	0	0	0
InternationalLevel	0	0	0

16) New Voter Registration Campaign :



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Total Number of Programs Arranged	Total Number of Participants
0	0

17) Cultural Activities :

Activity Type	Level	Total number of Competitions Arranged	Total number of Participants
Oratorical Competition	CollegeLevel	0	0
Oratorical Competition	UniversityLevel	0	0
Oratorical Competition	StateLevel	0	0
Oratorical Competition	NationalLevel	0	0
Debate Competition	CollegeLevel	0	0
Debate Competition	UniversityLevel	0	0
Debate Competition	StateLevel	0	0
Debate Competition	NationalLevel	0	0
Dance Competition	NationalLevel	0	0
Dance Competition	StateLevel	0	0
Dance Competition	UniversityLevel	0	0
Dance Competition	CollegeLevel	0	0

18) Blood Donation Campaign :

Total Number of Campaigns Arranged	Total Number of Participants	Total Units of Blood Collected
2	63	53

19) Cleanliness Campaign :

Total Number of Campaigns Arranged	Total Number of Participants
6	83

20) Women Empowerment & Security:

Total Number of Programs Arranged	Total Number of Participants
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11	73
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21) Seminar :

University Level :

Total Number of Seminars Arranged	Total Number of Participants
0	0

State Level :

Total Number of Seminars Arranged	Total Number of Participants
0	0

National Level :

Total Number of Seminars Arranged	Total Number of Participants
0	0

International Level :

Total Number of Seminars Arranged	Total Number of Participants
0	0

22) Placement Activity :

No. of Campus Drives	No. of Student Participants in Campus Drives	No. of companies visited for campus drives	No. of Student Placed (UG)	No. of Student Placed (PG)	Total Number of Placements done
2	66	77	0	40	40

23) Student Exchange and Faculty Exchange Program :

Total Number of Student Exchange Programs Arranged	Total Number of Students went under Student Exchange Program	Total Number of student Participated in Student Exchange	Total Number of student hosted from other MSBTE SAP
0	0	0	0
Total Number of Faculty Exchange Programs Arranged	Total Number of Students went under Teachers Exchange Program	Total Number of Faculty Participated in Faculty Exchange	Total Number of Faculty hosted from other MSBTE TAP



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0	0	0	0
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24) Constitution Week Campaign :

Total Number of Programs Arranged	Total Number of Participants
3	100

25) Conduction of value Enhancement Courses (Swayam,Other,Cyber Security):

Total Number of Programs Arranged	Total Number of Participants
12	221

26) Memorendum of Understanding :

Internship MOU :

During the Year	Total
2024	1

National / Collaboration MOU :

Number of MoUs	Total
2024	1

International / Collaboration MOU :

Number of MoUs	Total
2024	0

27) Mental health Awareness Campaign :

Total Number of Programs Arranged	Total Number of Participants
5	80

28) Research Paper Patent :

Total Number of Research Paper Published in peer reviewed Journals	Total Number of Research Paper Published in UGC CARE listed Journals	Total Number of Patent Registered



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0	25	2
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29) Institutional Award College/Institute :

Regional	National	International
0	0	0

30) Awards :

	Faculty Awards	Student Awards
Regional	0	0
National	0	1
International	0	0

31) Academic Excellence:

Faculty Research		
Scopes/Web of square similar	Peer Recived	UGC Care
1	0	25
Student Research	10	

32) Grant:

Research	0	Other	0
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33) Paper Publication:

Dessrtation at Masters Level	0
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Date :

Place :

B. Nanwani

Signature
HOD/Principal/Director

DR. B. H. NANWANI
DIRECTOR

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6, KOREGAON ROAD, PUNE-411 001